

THE UNIVERSITY OF NAIROBI IS THE MOST PREFERRED SOURCE OF NEW STAFF BY KENYAN EMPLOYERS

The Study by CPS International, Marketing and Social Research Firm, Surveyed 67 Universities and 50 Organisations between November and January



University of Nairobi Tower

WORKING EXPERIENCE

According to the study, 81% of employed graduates are from local universities while 17% are from institutions abroad.

Report shows that, most preferred fields by employers were from graduates who took:

- 47% Business and Economics
- 11% Engineering
- 8.9% Medical courses
- 6.7% ICT and Natural Sciences
- 4.4% Art and Design
- 2% Humanities and others

Universities with the highest employability rate for their graduates are also the most preferred by learners who are already in employment.

The top five universities with the highest number of working students are

1. University of Nairobi
2. Kenyatta University
3. Moi University
4. Jomo Kenyatta University of Agriculture Technology (JKUAT) and
5. Maseno University

Private institutions with a high number of working learners are

1. Mount Kenya University
 2. USIU-Africa
 3. Strathmore University
 4. Nazarene and
 5. Kenya College of Accountancy (KCA)
- 84% of the employers interviewed consider work experience as the most important aspect when recruiting staff. Some 73% named skills, hobbies and talents.
 - 67% of employers cited volunteerism while only 21% considered internship to be important.