

THE UNIVERSITY OF NAIROBI IS THE MOST PREFERRED SOURCE OF NEW STAFF BY KENYAN EMPLOYERS

The Study by CPS International, Marketing and Social Research Firm, Surveyed 67 Universities and 50 Organisations between November and January



University of Nairobi Tower

PUBLIC AND PRIVATE UNIVERSITIES

A new study shows that, The University of Nairobi is the most preferred source of new staff by Kenyan employers. Below shows public institution employment rate of graduates considered:

38%	The University of Nairobi
30%	Kenyatta University
25%	Moi University
19%	Jomo Kenyatta University of Agriculture Technology (JKUAT)
18%	Egerton University
18%	Maseno University
10%	Technical University

The top five Private Universities in terms of graduate employability:

- 18% Mount Kenya University
- 6% United States International University-Africa
- 6% Kenya College of Accountancy (KCA)
- 5.8% Strathmore University
- 4.8% Aga Khan University

Prof. Herman Manyora, Lead Researcher from the University of Nairobi said, *“for every 10 jobs available, 8 are likely to be taken up by public university graduates, especially those from the University of Nairobi, while the other two will likely go to private institutions like Mt. Kenya”*.